

# **CHELSEA AND WESTMINSTER HEALTH CHARITY IMPACT REPORT**



Chelsea and Westminster  
Health Charity

# **2013**

**“Chelsea and  
Westminster Health Charity  
adds real value to our mission to  
improve the patient experience.**

**We are focusing our long term strategy  
with the charity which will enable us to  
develop our hospital services for the  
benefit of the communities we serve.”**

**Tony Bell OBE,  
Chief Executive,  
Chelsea and Westminster Hospital**

# WELCOME BY THE CHAIRMAN AND CHIEF EXECUTIVE

## Welcome to our 2013 Impact Report

Last year was a significant year for us. We launched Borne – a new initiative to prevent disability and death in childbirth and improve lifelong health for mothers and babies – establishing a group of generous Founding Donors. We reached the £1 million milestone for our £1.2 million appeal for Chelsea Children's Hospital. We more than doubled our voluntary income in the year ending March 2013.

Since then, we have continued to have a busy time. Our 'Arts for Life' auction and dinner was an enormous success, raising £648,000 for Borne. We are grateful to trustee and chair of our Arts Advisory Board, Susan Hayden, for organising 'Arts for Life' and to the artists, partners and individuals who supported the auction and dinner. It was wonderful to watch the bidding on over 20 artworks donated by leading contemporary artists at Christie's in June.

The work of Borne is crucial. In the UK, more than one in ten babies are born too soon. Worldwide 250,000 women die during pregnancy or childbirth. We want to change this. Our Founding Donors' support, and the proceeds of 'Arts for Life' will go a long way to helping us achieve the £1.9 million we need to fully establish Borne for the next three years. This will help save the lives of hundreds of thousands of mothers and babies.

Thanks to the generosity of our supporters we have been able to create bright and welcoming wards for the new Chelsea Children's Hospital. As a child, being in hospital can be extremely daunting. It is wonderful to see the 'My Universe' space themed illustrations, sensory play and family areas being enjoyed by children and their families – during what can be a difficult time. At the time of going to print on this Impact Report, we received an exceptional donation to enable us to deliver a MediCinema to Chelsea and Westminster Hospital by Spring 2014, which will bring the joy and escapism of film and the arts to thousands of patients and their loved ones. All this work is only possible through the generosity of our donors and partners, as well as the excellence and warm engagement of the hospital staff, our volunteers and trustees.

The image shows two handwritten signatures in black ink. The signature on the left is 'Chris Brodie' and the signature on the right is 'Mark Norbury'. They are positioned side-by-side, separated by a small horizontal line.

**Christian Brodie, Chairman and Mark Norbury, Chief Executive**

# ABOUT CHELSEA AND WESTMINSTER HEALTH CHARITY

**Our goal is to improve the experience of being at hospital for 360,000 patients and their families every year.**

**We do this by:**



**Delivering an arts programme at the hospital for the health and wellbeing of patients, families, volunteers and staff.**



**Raising funds for 'bench to bedside' research that identifies new treatments for patients.**



**Investing in clinical innovations and projects which benefit patients.**

# 2013 HIGHLIGHTS

## Arts for Life

Following the launch of 'Arts for Life' at the Serpentine Gallery, we held a special auction at Christie's and dinner at the Saatchi Gallery which raised over £648,000 (net) for Borne.

## Borne

We launched our £1.9 million Borne appeal which aims to prevent disability and death in childbirth and create lifelong health for mothers and babies.

## Burns

Our burns psychological screening pilot was successfully completed. Its positive impact on patient care has led to this service being fully funded and provided by the hospital. We are now supporting a three year initiative to establish Chelsea and Westminster Hospital as a centre of excellence for burns research.

## Chelsea Children's Hospital

We raised £1 million towards our £1.2 million appeal allowing us to invest in facilities and services to help the hospital provide the country's most pioneering, effective and uplifting care for children and young people.

## Charitable Expenditure for 2013

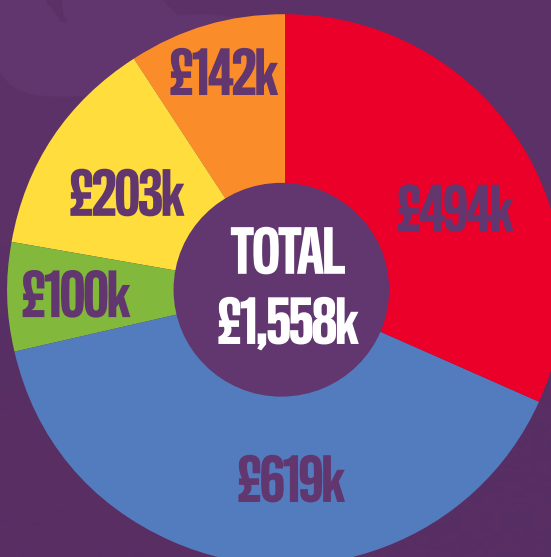
Improving patient experience

Bench to bedside research

Clinical innovations

Other

Support costs



# IMPROVING PATIENT EXPERIENCE

## Art

Our museum-accredited art collection and range of performing arts events continued to provide health and wellbeing benefits to patients and their families.

Working with audio guide company, Imagineear and in partnership with the Royal College of Music, we successfully piloted our 'Rhapsody' project – designed as an innovative way to motivate patients during their treatment and rehabilitation. Funded by Arts Council England 'Rhapsody' brings together visual and performing arts, by providing patients with audio guides containing music that has been influenced by specific pieces of art within the hospital. Following the pilot, we launched a competition to create music inspired by our iconic art collection to be used as part of an audio tour for patients.

## Chelsea Children's Hospital


With the £1 million we have already raised for Chelsea Children's Hospital, we have been able to create an inspiring and healing environment for patients, parents and staff through the newly designed 'My Universe' wards; provide a relaxing space on the wards for families and carers and develop a sensory space for children in our high dependency unit. Going forward, we will launch a fully-equipped MediCinema which will bring entertainment and the arts to patients, and a teaching space for staff.

85,000

Is the number of patients Chelsea Children's Hospital treats every year

7,500

Is the number of people who watched our lunchtime performances last year



**“I am  
honoured to support the  
ground-breaking work of  
Chelsea and Westminster Health  
Charity. Its vision to create works  
of art for the healing environment  
will provide benefits today and is  
a legacy for the future.”**

**Eric Whitacre,  
Composer, Conductor,  
Lecturer**

**“Both our children  
spent time in the neonatal  
unit when they were first born.  
It was lovely to see the artwork  
rather than be faced with white  
walls. I remember hearing the music  
and seeing the difference it made,  
not only to patients, but also to  
the staff.”**

**Aga McDaniel,  
Parent and supporter**

**“Without the  
Rhapsody audio guide,  
my patient stayed in bed.  
But now we are using the  
incentive of the music to go a bit  
further off the ward each day.”**

**Darren Brown,  
Physiotherapist,  
Chelsea and Westminster Hospital**

# IDENTIFYING NEW WAYS TO TREAT PATIENTS THROUGH BENCH TO BEDSIDE RESEARCH

Our investment in medical research brings together academic and clinical teams to identify new treatments and improve patient care. The research we have funded not only directly impacts on the care and treatment of patients at the hospital but will benefit people more widely.

## Borne

In just a few years' time we could change the long term health prospects of hundreds of thousands of children and their families. Our £1.9 million appeal target will fund an initial three year programme of research and education that aims to save the lives of mothers and babies in the UK and in Africa.

The research we are funding is close to achieving medical breakthroughs and identifying treatments to reduce the risk of premature birth.

## Burns

Every year in the UK, 8,000 burns patients are hospitalised. Chelsea and Westminster Hospital hosts the regional Burns Service for the whole of London and the South East, providing surgery and care for over 3,000 patients each year.

This year we continued to support scientists and clinicians undertaking work in burns research. We appointed two PhD students to undertake basic research in inflammation, pain management and lung injury.

**OVER 30%**

Is the proportion of the burns patients hospitalised in the UK every year who are seen by our Burns Service

**£385,000**

Is the amount we need to raise in order to establish Chelsea and Westminster Hospital as a centre of excellence for burns research

**“The rates of preterm birth are increasing the world over. We are using the combination of a natural hormone and a well-known treatment for asthma to reduce the risk of preterm delivery and to protect the brains of at risk babies.”**

Mark Johnson,  
Consultant in Obstetrics,  
Chelsea and Westminster Hospital  
Co-Founder of Borne

**“I didn’t think that I would have my daughter Phoebe at 33 weeks and that both of us would be fighting for our lives. It’s reassuring to know that, with Borne, the team at Chelsea and Westminster are close to some real breakthroughs that will improve the health outcomes of so many mothers and babies.”**

Darcey Bussell,  
former patient of Mark Johnson  
Borne ambassador

**“With the help of this funding, for the first time, we will be able to provide the quality of care for burns patients that is common in most other areas of medicine.”**

Jonathan Handy,  
Consultant Intensivist  
and Anaesthetist,  
Chelsea and Westminster Hospital

# SUPPORTING ENTREPRENEURSHIP AND INNOVATION TO IMPROVE TREATMENT AND CARE

## Enterprising Health

This year we launched Enterprising Health, a new initiative which advances clinical innovations at the hospital to deliver improved treatment and care for patients.

Our first award was made to the physiotherapy department to offer additional physiotherapy sessions at the hospital for outpatients, providing them with professional and psychological support to continue with their exercise and rehabilitation.


We have started a programme of support working with the hospital pharmacy to review processes for providing medicines to patients on discharge, with the aim to reduce waiting times and waste.

## Research and Development

We provided a fifth grant of £100,000 to the Chelsea and Westminster Hospital-based Collaboration for Leadership in Applied Health Research and Care (CLAHRC) in North West London. This funding supports patient involvement in a range of projects to accelerate the translation of research and evidence into clinical practice.

Following the success of the last five years, CLAHRC has just been named by the National Institute of Health Research as one of 10 centres in the country to receive a further £10 million matched funding grant for the next five years. This will focus on research projects and training in the areas of breathlessness, frailty and early years care.

We invested £100,000 in the Joint Research Committee to support PhDs and Fellowships for outstanding young talent working on medical advances at the hospital. One such Fellowship focused on tuberculosis (TB). TB is an increasingly prevalent lung disease across London patients. Research we are funding aims to identify new treatments to manage TB in patients with HIV – where symptoms often go undetected.



**“The introduction of an extended physiotherapist service for patients will really help to improve the treatment and recovery of patients who are not able to continue their exercises out of the hospital. This continuation of treatment could also have a major reduction in the number of re-referrals to the hospital.”**

**Matt Wyatt,  
Physiotherapist,  
Chelsea and Westminster Hospital**


**“It is really encouraging to know that our ideas are listened to. Just because we have been doing things for so long one way doesn’t mean we can’t find new ways of working to benefit staff and patients. It’s great to have this support.”**

**Katey Hewitt,  
Deputy Chief Pharmacist,  
Chelsea and Westminster Hospital**

**“This research will allow for improved treatment and management of the disease. The information obtained may also be used to elucidate some of the immune responses occurring in TB infection, increasing our understanding of the disease, which is needed for new vaccine development.”**

**Michael Loebinger,  
Research Fellow,  
Chelsea and Westminster Hospital**


# LOOKING AHEAD WE WILL:



**Pioneer new arts projects to improve clinical outcomes for patients**



**Integrate art and design into the hospital facilities and new infrastructure to improve patient and staff experience**



**Co-develop with the hospital new models of care and early intervention which improve the health of patients with chronic conditions such as diabetes and heart disease**

**Invest in further research and facilities to develop new treatments, attract the best clinical talent and offer the best patient care in women and children's health**

# HOW YOU CAN HELP?

As a charity, we are able to identify and support research, services and equipment that can significantly improve the experience for

# 360,000

patients and their families. We can't do this without the help of individuals and organisations who generously support our work.

**"It was an easy choice for me to set up a regular donation to Chelsea and Westminster Health Charity and I have never looked back. To know that my money is making such a difference to other patients is fantastic and makes me feel really proud."**

Dean Choules,  
Supporter

To get involved, please visit our website or call us:



[www.cwhc.org.uk](http://www.cwhc.org.uk)



020 3315 6600

# THANK YOU TO OUR SUPPORTERS

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CVC and the Community  
Garfield Weston Foundation  
Goldman Sachs  
Harvey Nichols  
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Nicholas White  
Simon White  
Edwin and Dina Wulfsohn

■ 2012  
■ 2013



Income



## **Chelsea and Westminster Health Charity Board of Trustees**

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Susan Hayden (retired October 2013)

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Nick Jordan

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Edwin Wulfsohn

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Chelsea and Westminster  
**Health Charity**

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