



Fundraising terms and conditions

Thank you for choosing to raise funds for CW+. Please be aware of the following terms and conditions that we ask you to adhere to, and agree with, before you start fundraising. Please do let us know if you have any questions on any of the points below.

Fundraising

- When you sign up for a CW+ challenge event and pay your registration fee, you agree to raise at least the minimum sponsorship amount advertised at the time of registration. These funds are vital — they not only help cover event costs but also enable us to deliver the greatest possible impact for patients and staff at Chelsea and Westminster Hospital NHS Foundation Trust. If your fundraising target is not met, we may need to review your participation.
- When fundraising for CW+, please describe your activities as 'in aid of CW+' and organise them independently of the charity, unless otherwise agreed. You must also follow any instructions or guidance provided by CW+.
- You are responsible for all costs, taxes, or expenses connected with your fundraising, and CW+ cannot accept liability or responsibility for any losses incurred.
- If fundraising online, you agree to set up a fundraising page for CW+ via JustGiving or Enthuse (rather than a personal crowdfunding page). This ensures donations go directly to the charity and allows us to claim Gift Aid where applicable. Please note that fundraising platforms may apply payment processing fees. You can find out more about JustGiving fees [here](#) and Enthuse fees [here](#).
- We can provide you with CW+ branded materials such as T-shirts, running vests, pens, badges, and tote bags, where relevant, as well as digital or printed collateral like posters and templates. If you would like to use our logo, we will supply it in the correct format along with usage guidelines. All materials using the CW+ name or logo must be approved by us before printing or publication.
- If you are unable to take part in an event, please let us know as soon as possible so we can review your options on a case-by-case basis.

Sponsorship money and donations

- You agree to send all proceeds from your fundraising event or challenge to CW+ as soon as possible, and no later than three months after the event. No costs may be deducted unless agreed in advance with the charity. Before your fundraiser, we will get in touch to plan the easiest and most efficient way to transfer your funds.
- You shall encourage donors and/or sponsors to make a Gift Aid declaration where eligible, to enable CW+ to recover basic rate tax on donations.
- We understand you may wish to raise funds for an area of our work that is particularly meaningful to you. We will do our best to honour your request, although this may not always be possible. In line with our policy, CW+ reserves the right to remove restrictions on funds if they remain unspent after two years.
- If your event is cancelled or you are unable to meet the agreed conditions but have already raised sponsorship, please inform your sponsors. The simplest way is to update your fundraising page, explain the situation, and ask whether they would prefer a refund or are happy for their donation to remain with CW+.

Use of personal data and GDPR consent

- By providing your contact information when you choose to fundraise for CW+, you agree for us to contact you to discuss your fundraising activity and follow up on your progress.
- All personal data held by us will be handled in accordance with both General Data Protection Regulation and our [privacy policy](#).

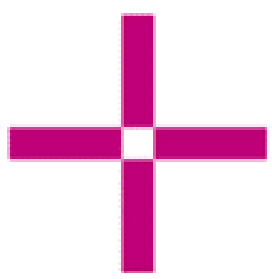


Photo and story consent

- We may share comments and stories from your fundraising page on our website, social media, and other platforms. We'll ask if you're happy for your name to be included. Let us know if you prefer not to have your words used.
- We may pass your event/fundraiser details on to colleagues at Chelsea and Westminster Hospital NHS Foundation Trust to promote internally.
- Please note that we may be taking photos and/or filming at an event or, to celebrate your fundraising, we may request a photo/video and a short quote or case study. These may be used for the following:
 1. Promotional purposes, including use in printed materials and on digital channels.
 2. Use by selected third parties for the purpose of promoting CW+ (including but not limited to marketing, media coverage and fundraising).
 3. Archive and educational purposes.
 4. Internal communications and/or visual materials on display within hospital sites.

You can find out more about how we use and safely store images in our [Privacy Policy](#).

If you don't want to be filmed or photographed please let us know.

Liability

- You are responsible for any risks arising from your fundraising activity, including liability for injury or loss. Please take all reasonable precautions to ensure safety, conduct a risk assessment, and brief participants.
- You must comply with relevant laws and obtain necessary licenses, consents, or insurance (eg for raffles, lotteries, or alcohol sales). CW+ insurance does not cover your activity.
- You will not do anything that threatens the reputation or name of CW+. If you do, CW+ has the right to ask you to stop your fundraising activity immediately.
- Where the event is organised by an external events company, the charity is not in control of cancellations or postponements. If the event is:

Postponed

- CW+ will communicate the new date to you to carry over your registration fee and fundraising to.
- If you are unable to attend the postponed event, the charity will only be able to offer partial or full refunds on the registration fee if they are received from the third-party event company. Fundraising to date will not be refunded.

Cancelled

- CW+ will communicate with you.
- CW+ will only be able to offer partial or full refunds on the registration fee if they are received from the third-party event company. Fundraising to date will not be refunded.
- Should the charity be offered roll-over places in a future event, we will give you the option to take part and allow you to count your fundraising to date towards your target.

Please email fundraising@cwplus.org.uk if you have any questions regarding these terms and conditions or require any further support with your fundraising activity.

For further information on the Code of Fundraising Practice, please visit the [Fundraising Regulator](#).